



COLKEGAN 2019

Colkegan Core Brands

Santa Fe Spirits was started by Colin Keegan in 2010, with the goal of making the best artisanal hand crafted spirits. Over the last 9 years SFS has achieved international distribution, all their spirits have been awarded national acclaim, and they are currently positioned to be one of the premier craft spirits producers in the Southwest.





TALKING POINTS

- Santa Fe Spirits aims to capture the spirit of the Southwest with their unique line of whiskeys— we have true Terroir
- New Mexico's premier artisan distillery
- Colkegan is barrel aged for 3+ years in 53-gallon barrels for a mature tasting whiskey that marries subtle smoke and oak
- Each spirit has several awards from nationally acclaimed judging panels
- Priced competitively for the national marketplace
- Sophisticated whiskeys for sophisticated drinkers
- Distilled, bottled and labeled in Santa Fe, NM
- Truly handmade, artisanal products





TALKING POINTS, cont

- Santa Fe Spirits has been recognized in national publications like The Wall Street Journal, Forbes, Whiskey Advocate, The New York Times, Edible Magazine, Toronto Star and more.
- In-house sales and marketing team
- 8 years in the industry, we're no fly-by-night operation
- Capacity to distill 36,000 gallons a year
- Distributed in 11 states, from East Coast to West Coast
- Exported to Germany & Australia and Japan



COLKEGAN SINGLE MALT

Colkegan Single Malt is mesquite smoked to give it a distinctly Southwestern flavor that is reminiscent of a fine scotch. Aged a minimum of 3 years in new American oak and used bourbon barrels, Colkegan has a mature flavor not found in many American craft whiskies. Hand crafted and hand bottled in small numbered batches. Bottled at 92 proof for extra flavor.

TASTING NOTES:

Whisky Magazine says, “A nose of white chocolate, orchids... summer berry fruits, and marzipan...this is a real delight of a nose.” The palate is...charming in the mouth with white chocolate... warm hickory wood, rosehip syrup, black currant... some bitter cherry stones, a hint of Mozart chocolate bitters and a bit of raw rhubarb.” Finish is “chewy and soothing.”



Gold – 2015 American Distilling Institute
Gold – 2015 Wine and Spirits Writers of America
94 pts – 2015 Ultimate Spirits Challenge
Editor's Choice – 2015 Whisky Magazine
Gold – 2015, 2016, 2017 Breckenridge Craft Spirit Festival

Colkegan

American Single Malt Whiskey



Colkegan is available in 3 distinct whiskies:

Mesquite Smoked Single Malt (92 proof)

– Made with 100% American Barley, 1/3 being smoked for a subtle smokiness. Aged in new and used American White Oak Casks for a minimum of 3 years, creating a wonderful blending of oak and smoke. Large notes of Oak, Carmel and Mesquite, a true Western Whiskey

Cask Strength Single Malt (118 proof)

- This whiskey attains the highest awards of the portfolio, and at 188 proof is an amazingly balanced whiskey

Apple Brandy Cask Finished(92 proof)

- Once decanted from the full size casks this whiskey gets another year resting in once used Apple Brandy Casks, making a truly exceptional whiskey> Still with the subtle smoke, but a fruitier finish

Key Accounts

BARREL SELECT COLKEGAN

THE SPIRIT OF NEW MEXICO

MESQUITE SMOKED SINGLE MALT WHISKEY

BOTTLED

EXCLUSIVELY FOR

TOTAL WINE & MORE

BY SANTA FE SPIRITS



Santa Fe Spirits is carried in all key chains accounts in NM & CO:

- Whole Foods
- Trader Joes
- Albertsons
- United Markets
- Smiths (Kroger)
- Total Wine
- Costco
- Walmart
- Sams Club
- Walgreens
- Cost Plus

SALES MATERIALS

COLKEGAN
SINGLE MALT WHISKEY



91 points!

Colkegan has a subtle flavor of mesquite-smoked barley and Sangre de Cristo mountain water for sophisticated single malt whiskey drinkers, and a smooth finish to please any palate.

Learn more at www.SantaFeSpirits.com

SHelf TALKERS

www.santafespirits.com

POSTERS

Santa Fe Spirits

Mexico's own Artisan Distiller.
...er of award winning Spirits.



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IMAGES

www.santafespirits.com

SALES SHEETS

Wholesale \$39.99
Item # 225561



Gold – 2015 American Distilling Institute
94 pts – 2015 Ultimate Spirits Challenge
Editor's Choice – 2015 Whisky Magazine
Gold – 2014 Telluride Distillery Tasting
Silver – 2014 San Francisco World Spirits Competition
Gold - 2015 Breckenridge Craft spirits





A true American Single Malt !